



**Request for Proposal (RFP)**

**Development of a Database of Publishers in India publishing online & Identification of the requirements for Local language Applications among Publishing Industry in 12 major Indian Languages namely Assamese, Bengali, Gujarati, Hindi, Kannada, Konkani, Malayalam, Marathi, Oriya, Punjabi, Tamil & Telugu.**

**W3C India**

**Electronics Niketan  
6 CGO Complex  
Lodhi Road,  
New Delhi 110003**

## REQUEST FOR PROPOSAL (RFP)

**W3C** India Office has been established under the aegis of “Technology Development for **Indian Languages**” at Department of Information Technology, Government of India. Proposals are invited for the following task:

Development of a Database of Publishers in India publishing online & Identification of the Requirements for Local language Applications among Publishing Industry in 12 major Indian Languages namely Assamese, Bengali, Gujarati, Hindi, Kannada, Konkani, Malayalam, Marathi, Oriya, Punjabi, Tamil & Telugu

The task of developing the **Database** has to be carried out in two parts i.e.

- 1) Pre-survey of about 3 months for identification of the sources
- 2) Final survey will be carried out based on the results of Pre-survey

W3C India office would also need inclusion of information about State-wise distribution (in number) of on-line publications, such as newspapers, magazines, journals & books etc., in different languages mentioned above.

The proposal should indicate the Methodology, Time Schedule of Activities, Expected Benefits, and Budget Estimates. Budget Estimates may have to be given as per performa for submitting a project proposal is available at W3C India website: [www.w3cindia.in](http://www.w3cindia.in). Clearly indicating cost of both the parts of the project.

W3c India office has full right to accept or reject the party for conducting final survey based on pre-survey report.

### 3) Suggested Survey Methodology

The survey should include the following different ways of conducting the study:

- Web Site Survey
- Email Survey
- Telephone Interview Survey
- Fax and regular paper survey
- Personal interview surveys
- Internet news group survey
- SMS Based survey
- Surveys advertised in Newspapers / Magazines, etc

**Last Date of Submission: June 30<sup>th</sup> 2011.**

**Performa for submitting project proposals is available at W3C India website: [www.w3cindia.in](http://www.w3cindia.in).**

You are requested to submit your proposal in the above format and send it to [w3cindiaoffice-dit@nic.in](mailto:w3cindiaoffice-dit@nic.in), followed by a signed copy by post.